



## **WEBINAR RESOURCE PACKET**

Webinar 6: October 25, 2017; 2:00 p.m. PT

Link: <https://event.on24.com/wcc/r/1516954/E724B3F76BE6881FE3C5BA359BF6041C>

Contact: [CalWORKs2.0@gmail.com](mailto:CalWORKs2.0@gmail.com)

## **PREPARATION CHECKLIST**

### **PRINT RESOURCE PACKET**

This webinar is designed to be highly participatory. For optimal engagement, download and print this resource packet before the webinar. Have the hard copy in front of you with a pen in hand.

### **VISIT THE WEBSITE**

Spend 5 minutes visiting the website [www.calworksnextgen.org](http://www.calworksnextgen.org). If you missed previous webinars, the link to see them is on the Resource Library page.

### **PRE-WEBINAR TASKS**

You will invest a full hour of your time by participating in this webinar. To get the most from your investment, spend 10 minutes reading this packet. Talk with the staff in your office about how you currently help families stay engaged in your program and how you would like to improve or change practices in your county.

### **PREPARE YOUR LEARNING ENVIRONMENT**

If we were in person, we'd take great care to provide an optimal physical learning environment. We invite you to create a comfortable space for yourself—grab a snack and cup of coffee, a highlighter, scratch paper to doodle on ... whatever helps you to learn best!

### **MUTUAL ACCOUNTABILITY**

As your facilitators, we are committed to meeting your learning needs throughout this webinar. Our expectation is that you will be available to participate and engage with us during the hour.

### **LOG IN AND CONNECT**

Plan to join us 10 minutes before the webinar begins to test your equipment and settle into our virtual learning space.



## Webinar 6: Strategies to Help Families Stay Engaged

### The designers and facilitators of this webinar are:

Marti Hufft, Humboldt County

Katy Chevalier, Santa Cruz County

Vatsana Rajaphangkhy, Fresno County

Natasha Nicolai, Mathematica Policy Research

### Intent for Webinar 6

Our intent is start a conversation about family engagement strategies and generate some ideas that you can use to improve your county's program.

### Achievements: During the webinar we will:

- Highlight the stories of three counties that do innovative work to help families stay engaged
- Reflect on what you find especially interesting or useful about the counties' strategies
- Identify commonalities across the presentations that lead to ideas for future innovative work

### Before the webinar

To get started thinking about family engagement, take a few minutes to think about these questions before the webinar:

- How do your current engagement strategies help your customers stay engaged?
- Where are the places in your program where families tend to fall off?

### During the webinar

During the webinar we will ask you to reflect on what you hear:

What stands out to you?

What do you find especially interesting or useful about the strategies presented?

Time permitting, at the end of the webinar, we will ask you to reflect on all three county presentations:

What do the innovative practices from the three counties have in common?

What cross-cutting strategies did you identify?

What ideas do you have for counties?

What implications might there be for potential improvements in your county?

### After the webinar

1. Post your insight, question, idea, or topic on the forum page of the new website.
2. Call or email a colleague who could not attend and share one thing you learned from the webinar. Invite your colleague to log in to the website.