

WEBINAR RESOURCE PACKET

Webinar 1: July 19, 2:00 – 3:00 p.m. PT

Link: <https://event.on24.com/wcc/r/1449377/6848E36B05FB87B21A4D43FAA6B2F2F4>

Host: CalWORKs 2.0 Strategic Initiative Team

Contact: CalWORKs2.0@gmail.com

PREPARATION CHECKLIST

PRINT OUT RESOURCE PACKET

This webinar is designed to be highly participatory. For optimal engagement, download and print this resource packet before the webinar. Have the hard copy in front of you with a pen in hand.

VISIT THE WEBSITE

Spend 5 minutes visiting the new website: www.calworksnextgen.org. Click “Register” at the bottom of the Log-In page to sign up. Click on the “Background page” or preview the video in CalWORKs Stories.

PRE-WEBINAR TASKS

Participating in the webinar means you will invest a full hour of your time. To get the most from your investment, spend 10 minutes reading this packet.

PREPARE YOUR LEARNING ENVIRONMENT

If we were meeting in person, we’d have taken great care to provide an optimal physical learning environment. We invite you to create a comfortable space for yourself—grab a snack and cup of coffee, a highlighter, scratch paper to doodle on ... whatever helps you to learn best!

MUTUAL ACCOUNTABILITY

As your facilitators, we are committed to meeting your learning needs throughout this webinar. Our expectation is that you will be available to participate and engage with us during the hour.

LOG IN AND CONNECT

Plan on joining us 10 minutes before the starting time of the webinar to test your equipment and settle in to our virtual learning space.

PRE-WEBINAR INFORMATION AND TASKS

Overview of Webinar Series

Purpose

CalWORKs county administrators and staff care deeply about customers' needs and progress. CalWORKs has operated for more than 20 years. In recent years, the program has added new initiatives to better address the needs of families who are not ready for employment and to give families greater access to education and skills training that will prepare them for better jobs. However, integrating those new initiatives into the current environment is challenging, but necessary. A shifting caseload mix includes more and more families who need various supports to improve their lives and work skills before advancing to job search and employment. In addition, since CalWORKs was first implemented, we have new evidence on how to help disadvantaged families improve their circumstances.

This program context has led to a proactive effort, started by the California Welfare Directors Association, to draw upon national evidence and experiences to expand the implementation of CalWORKs programming into the next generation with a shift from a compliance-oriented approach to a goal achievement-oriented approach. The program has already accomplished a number of activities in California through a project called the Strategic Initiative. This webinar series aims to actively engage staff from all of the counties in this work moving forward.

Who will participate and lead these virtual conversations?

Frontline and supervisory staff from all CalWORKs counties will participate in these virtual learning conversations. Some will have participated in various components of the CalWORKs 2.0 Strategic Initiative, others might have only heard of the new project. The CalWORKs 2.0 Strategic Initiative team will lead the conversations.

What do these conversations aim to accomplish?

- Engagement and enthusiasm throughout the state for CalWORKs 2.0
- Introduction to the evidence base for the new CalWORKs 2.0 philosophy, resources, and tools
- Exchange of county best practices on key topics central to the success of CalWORKs 2.0

Webinar Series: Wednesdays – 2:00 p.m. PT

July 19	Hallmarks of CalWORKs 2.0
August 9	Goal Achievement—A Deeper Dive
August 30	Behavioral Science Behind the Initiative
September 20	Using SAWS Data to Manage Programs
October 4	Engagement Strategies to Help Families Stay in Compliance

Webinar 1: Hallmarks of CalWORKs 2.0

The session designers and facilitators of this webinar are:

Project content experts:

Noelle Simmons, [San Francisco Human Services Agency](#)

Natasha Nicolai, [Mathematica Policy Research](#)

LaDonna Pavetti, [Center for Budget and Policy Priorities](#)

Learning design and facilitator: Valerie Uccellani, [Global Learning Partners](#)

Technology moderator: Brian Willis, [Mathematica Policy Research](#)

Intent for Webinar 1

Our intent is for you to leave the webinar with a solid understanding of what CalWORKs 2.0 is all about and be able to explain the hallmarks of CalWORKs 2.0 to others.

Achievements: During the webinar we will:

- Set the context for CalWORKs 2.0
- Provide a snapshot of CalWORKs 2.0 learning community
- Review the big picture of this webinar series and specific objectives for this webinar
- Examine national insights and findings from the CalWORKs 2.0 needs assessment
- Describe how counties are (1) moving toward a more family-centered approach and (2) tracking clients' progress
- Describe how CalWORKs 2.0 might support the counties' innovative work
- Explore colleagues' experiences as they begin to try out new CalWORKs 2.0 tools
- Preview the new website, think of a topic you would like to explore with this learning community, and consider questions you would like answered

Before the Webinar

1. Take 5 minutes to visit the website: www.calworksnextgen.org and log in.
2. Take a few minutes to think about the following three questions. We will ask for your feedback on these questions during the webinar.

During the Webinar

1. What are some things you are already working on in your county to move in the direction of a family-centered or goal-oriented approach to working with clients? What are you already doing to track clients' progress toward meeting their goals?
2. How might a stronger focus on helping your clients achieve their goals support the innovative work you do in your county?
3. Jot down one insight, question, or idea that you had during this webinar. You can share it during the webinar with members of this learning community and/or you can post it on the website forum.

After the Webinar

1. Sign up for the next webinar and put the next webinar dates into your calendar.
2. Post your insight, question, idea, or topic on the forum page of the new website.
3. Call or email a colleague who could not attend and share one thing you learned from the webinar. Invite your colleague to log in to the website and register for the next webinar.